Poster Presentation Format Details for GSA Annual Scientific Meeting

The printed poster should be smaller than the poster board which is approximately 4 feet in height and 8 feet wide.

New #betterposter format for GSA 2024 Annual Scientific Meeting
The GSA Program, Publications, and Products Committee encourages poster presenters to adopt this poster template. See our tips below on how to create a better research poster.

Developed by Mike Morrison (a Ph.D. student in organizational psychology at Michigan State University) to help facilitate communicating research findings with attendees, this format uses less text and is easier to view for people with visual impairments. Watch his video on how to create a better research poster, and then download the GSA Poster Template.

Poster Development Tips
- Put your main finding/takeaway in very large text in the middle of the poster. Use plain English with clear and concise sentences for easy reading.
- On the right sidebar, include your tables and graphs as talking points when someone visits your poster.
- On the left sidebar, include a brief overview of your research in an easy-to-read format (for example Title, Authors, Introduction, Methods, Results, Discussion, and Financial Disclosure).

Font, Background Color, and Line Spacing (these are already set up in the GSA poster template)
- Use a sans serif font in a large size on a contrasting background.
- The ideal size for your main finding is a 150-point font, but at a minimum, it should be at least a 72-point font.
- All other text should be in at least 36-point font.
- Use sans serif fonts such as Arial, Helvetica, or Verdana.
- Make sure font colors contrast with the background, such as black text on a white background or white text on a dark background.
- Use between 1.2 and 2.0 line spacing.

Images and Graphics
- In the new poster template, graphs should be for your use only as talking points. Have your research and graphs available in a QR code for those with visual impairment to view at a later time, if available.
- If an image is necessary, include a caption.
- Do not place text over images.

We will supply pushpins to set up your printed poster for onsite poster presentation on your designated poster board. Designated poster board number assignment is the number that precedes your presentation title on the Meeting Program. Example: "1 – Presentation Title" is poster board 1 during the scheduled poster session.

Please see the Speaker Procedures at gsa2024.org/speakers for additional information.